



Progressive Education Society's
Modern College of Arts, Science & Commerce Ganeshkhind, Pune – 16
End Semester Examination: Jan.2023
Faculty: Commerce

Program: BBA (Computer Application): Semester: I

Program (Specific): BBACA07

Class: F.Y.B.B.A.(CA)

Name of the Course: Principles of Management

Course Code: 22-BBCA114

Paper:

Course Type:CC

Max.Marks: 70

Time: 3 Hrs.

Instructions to the candidate:

- 1) There are 4 sections in the question paper. Write each section on separate page.*
- 2) All Sections are compulsory.*
- 3) Figures to the right indicate full marks.*
- 4) Draw a well labelled diagram wherever necessary.*

Section A

Q1) Write Short Note (any 3)

15 marks

- 1. Describe the contribution of F.W. Taylor**
- 2. Illustrate the concept of stress management.**
- 3. Interpret the concept of "Management is an Art"**
- 4. Discuss the concept of "Total Quality Management".**
- 5. Explain the Concept of Management of Change.**

Section B

Q2) Answer the Following Questions in 50 words each (any 3)

15 marks...

- 1. Describe the Concept of 'Knowledge Management'**
- 2. Explain the importance of Motivation.**
- 3. Discuss the contribution by Peter Drucker in management.**
- 4. State the Role of J.R.D. Tata.**
- 5. Illustrate about N.R.Narayana Murthy.**

Section C

Q3) Answer the following Questions in 200 words each (any2)

20 marks

- 1. Describe critically examines the Herzberg's two factor theory of motivation.**
- 2. Discuss the Contribution of Human Relation theory as developed by Elton Mayo.**
- 3. Define planning. Explain the process of planning.**
- 4 Explain the various characteristics of Management.**

Section D

Q4) Answer the Following Question in 300 words (Any one)

20 Marks.

- 1. Define Management? Explain the functions of Management.**
- 2. Illustrate the meaning of Motivation? Critically examine the hierarchy of needs as advocated by Maslow with its diagram.**